

ROTARY INTERNATIONAL DISTRICT 2225  
**REPORT & PLANS 2012-2015**





## MESSAGE FROM DISTRICT GOVERNOR

# ACHIEVEMENT AND GAINING MOMENTUM

Dear RI Directors,

Greetings from the Rotarians of District 2225. We would like to thank you for your support to District 2225 since our inception as an independent district on July 1, 2012. We would like to share with you a few of our early achievements as a district, let you know about the growing strength of Rotary in Eastern Russia and about the strategic plan for our development for the next three years, moving ahead into the future as a thriving district.

In the report that follows, you will find a summary of our district's work and progress in a few of the many areas in which our clubs and Rotarians are active. In addition, we have included key points from our district's strategic plan so you will be familiar with our direction for the future and to which our current and incoming leaders are committed. As critical indicators of our future viability, we have focused specifically on clubs and membership, The Rotary Foundation and service. Our young District's clubs are very actively involved in strong service to the local and world communities, including programs such as Youth Exchange and Open World, and service projects, supported by our communities, partners and The Foundation. We also join with clubs in other parts of the world to support people and communities in need in other countries.

The future in District 2225 is very strong with its community of about 120 Rotaractors, many of whom later become Rotary members. The district has just registered the first satellite club in the Rotary world. We feel satellite clubs are a strong path to new clubs in District 2225 and one we are pursuing actively. A new e-club is in formation. We have completed the lengthy and rigorous process to become registered in Russia as an official legal entity which provides the ability to conduct Rotary business formally and more expeditiously, a great benefit to our district, clubs and members. Rotarians in Eastern Russia have a lot to thank for the blessings we have found within our Rotary family and the service we are able to provide to others as a result of Rotary.

Today, Rotary clubs of District 2225 are implementing a multitude of projects benefiting their respective communities and the world, and enriching us as Rotarians. These projects have supported children and seniors, built parks for the disabled, provided wheelchairs for the disabled and medical equipment to hospitals, and Rotarians conduct hands-on work hands with children in orphanages and with the aged in elderly persons homes. In addition to this report, we have also included an English version of our most recent district newsletter to provide a snapshot of other work in our district. As you may know, we also have a Rotarian magazine in the Russian language. As an addendum to this report, we have also included a summary of our three-year plan.

Our first year as a new district was not easy as we made the transition to independence. We have challenges to address as we move forward; however, have developed a very strong leadership team that holds a common vision for the future. This team is working together cohesively in implementing our strategies to become a fully-functioning Rotary district.

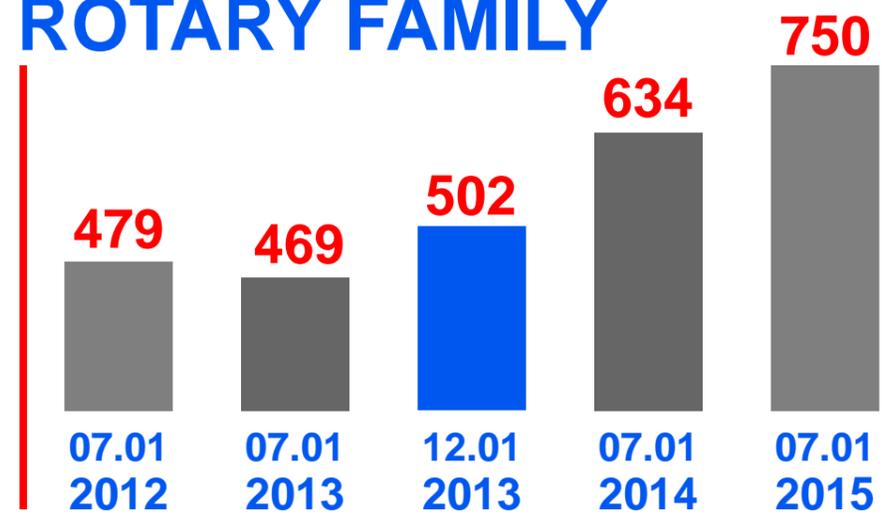
The support we receive from Rotary International and around the world is essential to District 2225's growth and strength at this time in its development. Especially important is the Additionally Supported District status and the support received as a result of our being part of Zones 24 and 32. At the recent Zones 24/32 Institute in Philadelphia, we were reminded of the close bond we have with the Rotarians in these Zones and the support they provide to us, most especially, those in Zone 24 where we have spent many years as a part of District 5010, and now as an independent District 2225. It has been tremendously helpful to us. We look forward to maintaining this Zone affiliation in the future as we believe it provides us with the best way to develop into a growing and thriving Rotary district most quickly.

We welcome your questions or comments about our district and its activities, and invite you to visit Rotary in Eastern Russia to see the impact Rotary is having on our communities.

Evgenia Terekhova  
Governor 2013-14

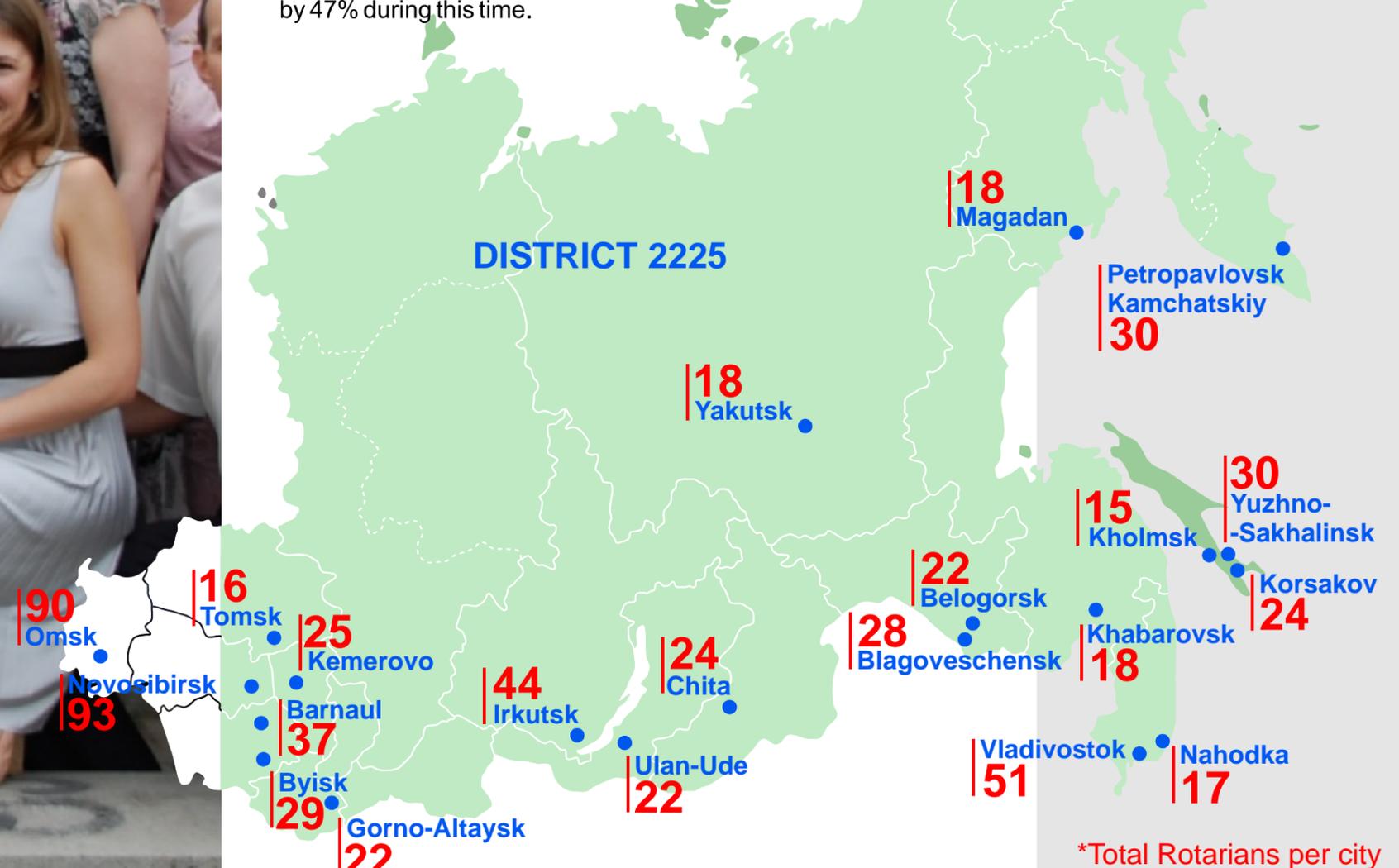


# ROTARY FAMILY



Total for 2015	
Rotary clubs	32
Rotaract clubs	17
Interact clubs	6
Satellite clubs	4
E- clubs	1

After the separation from District 5010 (Alaska, USA-Yukon, Canada), our family for nearly 20 years, there was a decline in membership. This also impacted some of the weaker clubs which could not continue. That period has ended and there is now progress in member growth and new club development. Year-to-date, membership has grown by 7.2%. By June 30, 2015, the district's strategic plan includes a projected 60% increase in the number of Rotarians as compared to June 30, 2013; by June 30, 2016, an increase of 86.4% over the 2013 number. The number of clubs will grow by 30% and the average number of members per club by 47% during this time.



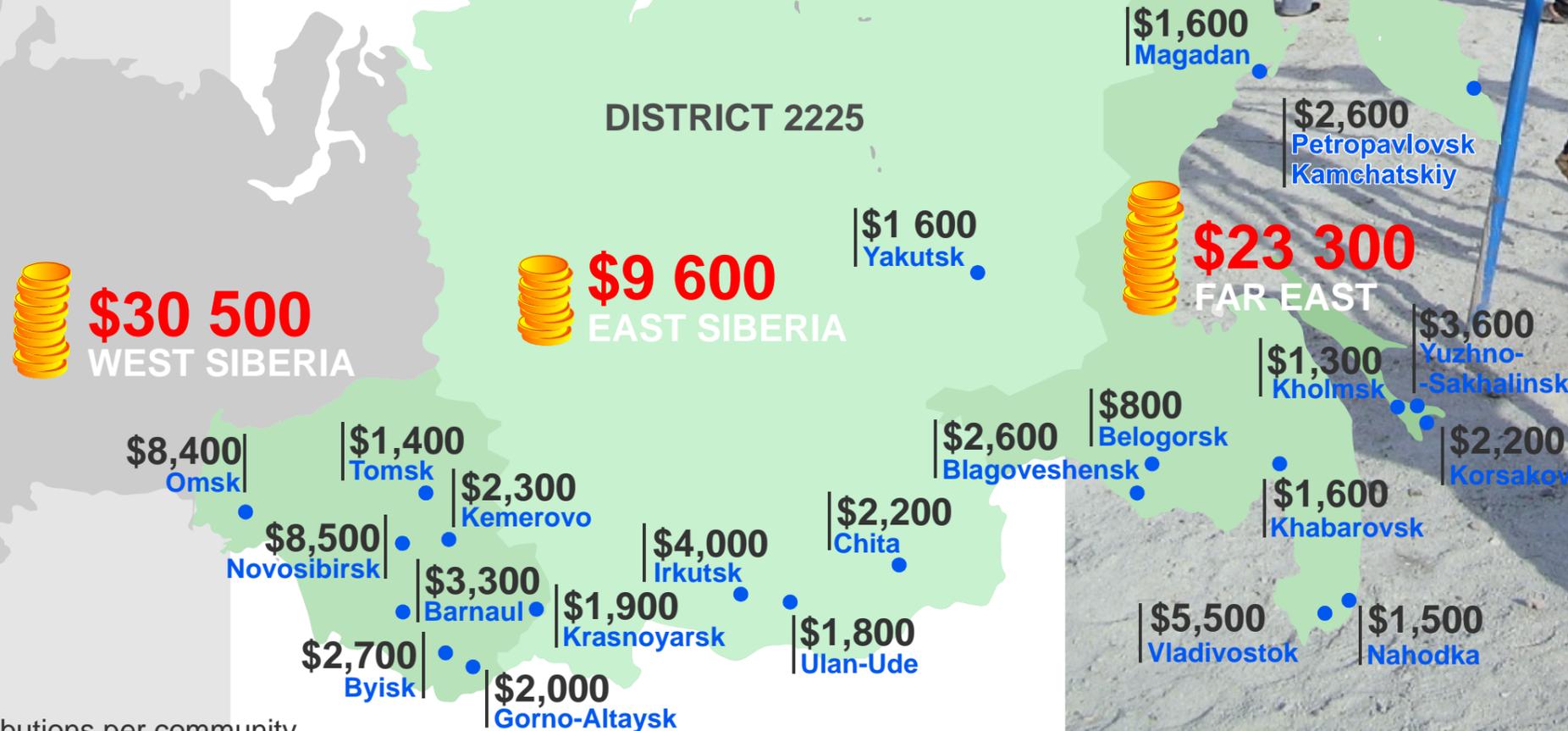
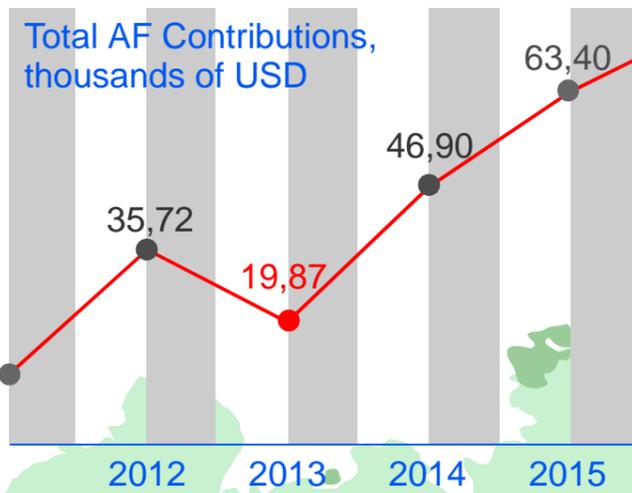
\*Total Rotarians per city

# THE ROTARY FOUNDATION PARTICIPATION & CONTRIBUTIONS

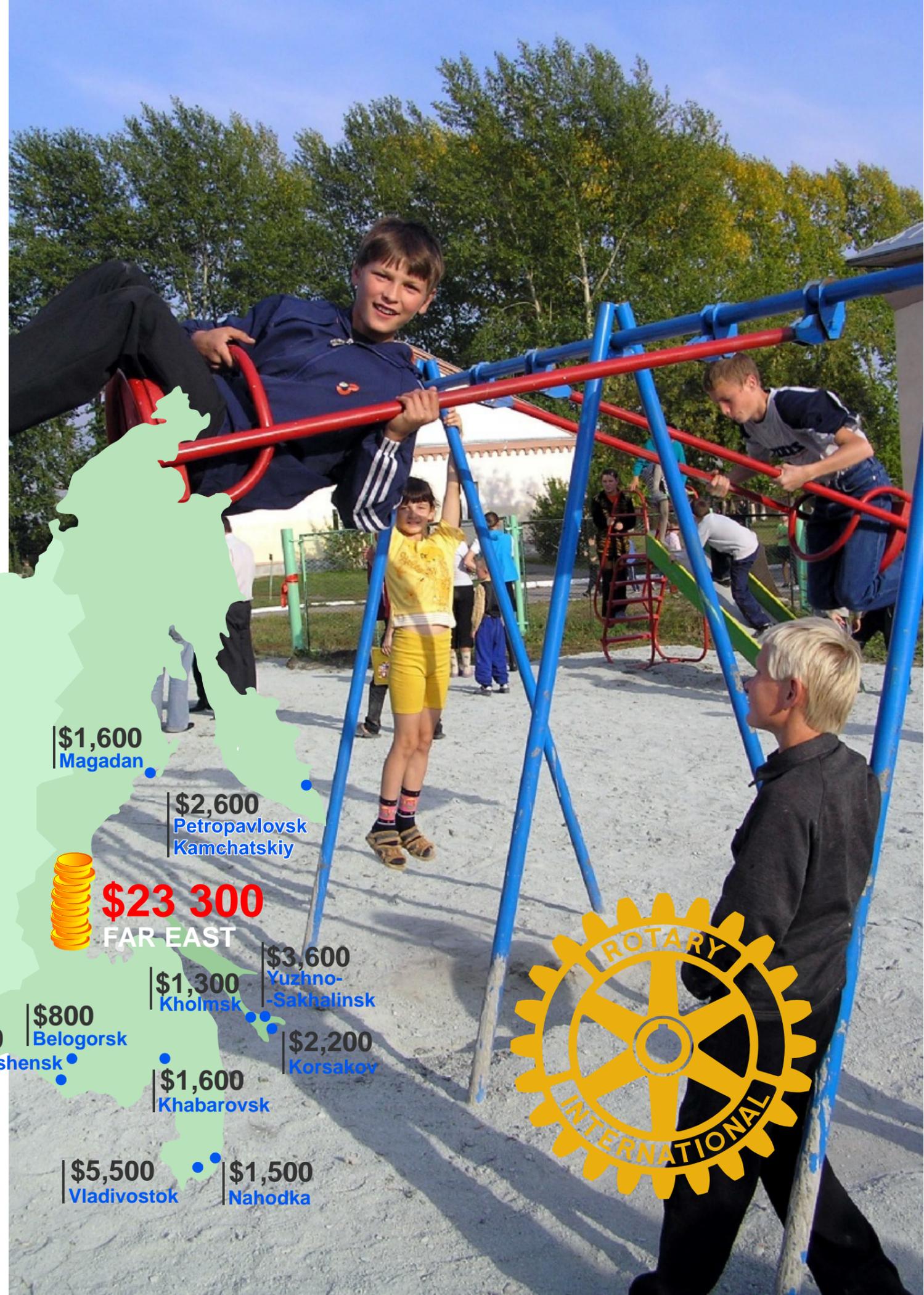
District 2225 considers participation in programs of TRF and member contributions to TRF to support humanitarian service, polio eradication and educational programs a priority. Historically, clubs have had significant involvement in many TRF programs, from grants to scholarships and GSE. In addition, planning for a Vocational Training Team to California is now underway.

After separation from District 5010, there was a decline in monetary support to TRF. Again, this low has passed and the TRF plan projects a 20% growth in annual fund contributions by June 30, 2014 as compared to June 30, 2013, and nearly 60% by June 30, 2016, while reducing the number of non-giving clubs to 0 by the end of 2015.

RF Donations	2013	2015
Average \$ per Club	1 348	1 981
Average \$ per Rotarian	41	100
EREY, %	25,80	95,00
Sustaining Member, %	18,34	75,00
Paul Harris members	168	193
Total AF Contributions	19 886	63 400



\*Total contributions per community



# DISTRICT 2225 SERVICE PROJECTS

## Kemerovo

The Rotary Club of Kemerovo put on a charity concert. Its participant was a renowned Russian actor and film director who comes from Kemerovo. Hundreds of people arrived to see their famous compatriot.

As a result, the club raised **1,500,000 Rubles** to benefit three young boys who badly need heart surgery operations.

## Omsk

The Rotary Club of Omsk Dostoevsky sponsors annual, highly-visible charity balls with proceeds going to various service projects in the community. In 2013, this fund of **250,000 Rubles** (about \$8500), along with community volunteers and sponsors, supported development of a playground for children with disabilities.

## Krasnoyarsk

RC Krasnoyarsk-Yenisei, supported by a grant from TRF, implemented a comprehensive system of education for children with disabilities, promoting development of necessary life skills. The approximate cost of the project was **1,650,000 Rubles** (about \$57,000).

## Russian Wheelchair Project

### Description

A large and very complex wheelchair project was completed that involved 13 Russian and 11 North American Rotary clubs working in partnership to bring 280 wheelchairs to Eastern Russia and award to recipients in 11 cities, from Omsk in the west to Yuzhno-Sakhalinsk in the east.

The project brought significant visibility and recognition to Rotary in many cities, with newspapers and TV covering the wheelchair distribution.

The need for wheelchairs is high in Russia and this will become a permanent project.

### The main stages of the project:

1. Collecting applications for participation from the Russian Rotarians.
2. Collecting applications for participation from the international participants of the project.
3. Completing the Matching Grant application
4. Fee Payment by Russian and international Rotary clubs.
5. Purchasing wheelchairs.
6. Delivery of wheelchairs to the Novosibirsk warehouse.
7. Customs clearance.
8. Delivery of wheelchairs to the participating cities paid by the Rotary clubs.
9. Handing over the wheelchairs.
10. Preparing and sending reports.

### Project statistics

The number of Russian Rotary clubs	13
The number of Russian cities	11
The number of North American clubs	11
The number of wheelchairs	280
Club's Contributions	\$16.600
Rotary Foundation	\$28.300
<b>Total</b>	<b>\$44.900</b>



## Siberian Rotary Park



This project will be distinctive and widely visible in Novosibirsk, the third largest city in Russia with about 1.5 million residents. One of the main goals of the park is to create a unique place in the city for leisure, rehabilitation and physical education of children with disabilities. This will occur through the use of carefully-planned educational and physical features of the park, which also provide the opportunity to increase the social skills of disabled children through interaction with their peers without disabilities.

In planning the project, **Novosibirsk-Initiative Rotary club** came to an agreement with City Council of

Novosibirsk to provide 5772 sq. meters (1.43 acres) of land for this purpose. The playground is located in an environmentally safe section of the urban area.

In accordance with the agreement, the Novosibirsk City Council will take responsibility for the management, maintenance and security of the playground after project completion. The playground will also be equipped with light fixtures that are connected to municipal power system.

The other very important attribute of the project is its name **Rotary Park**. Rotary is not well-known in Russia. Rotary was banned in the Soviet Union, so it does not

have a long history and the clubs are located in cities very far apart. Very few people have ever heard about Rotary, and even fewer know who Rotarians are or what do they do. In fact, it seems like a closed and strange organization for most Russians. One of the bigger goals of Rotary club is to change that perception in the city, and make Rotary more visible and better understood for what it is and what it does. We believe the park will be very popular and highly used and, with the name Rotary Park, it will help Rotary and Service Above Self to become much more recognized.

Find more on web-site:

[www.rotary-park.ru](http://www.rotary-park.ru)



# DISTRICT 2225 AT A GLANCE

- Completed the complex legal process to become registered as a **Russian official entity** which means the clubs can now complete projects and conduct business according to the Russian law;
- **Four satellite clubs** started in 2013-14 and are "provisional clubs";
- Four existing clubs **grew over 20%** since June 30, 2013; membership "competition" underway to increase awareness of membership to clubs; membership plan includes **60% growth projection** as of June 30, 2015
- Strong service involvement by clubs and Rotarians including **53 orphanage projects** and **10 health projects** underway;
- **8,63 million Russian Rubles** (about \$287,000) committed in support of service projects in 2012-13.
- **Monthly newsletter** to highlight achievements, new information and engage Rotarians and stimulate new ideas; joint publishers of **Russian Rotarian magazine**
- **Eight training events** held so far in 2013-14 involving 98 leaders and members
- Strong cohesive **district leadership team** formed and working to guide the district and clubs, with common vision as reflected in a three-year written strategic plan;
- **Written plans** developed for membership and The Rotary Foundation with an increase of **members by 60%** and overall TRF Annual Fund support projected to **increase by 217%** by the June 30, 2015 as compared to June 30, 2013.



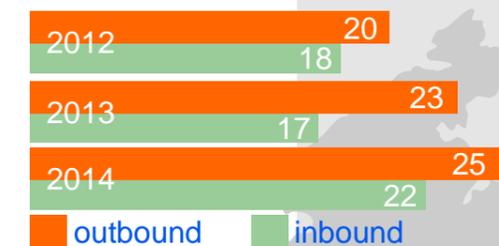
## Leadership development

District 2225 offers two leadership education programs, with over 100 members involved. During the next three years, it is projected that participation in these Rotary programs will triple.

■ Rotary Leadership Academy  
■ Rotary Leadership Institute

## Youth Exchange program

Youth Exchange Program is a program of very high interest and involvement among Russian clubs and this is expected to continue with an average of 50 inbound and outbound students each year.



## Intercountry Committees

District 2225 has established partnerships with Taiwan and the Republic of Korea through district twinning agreement, and active in Intercountry Committees with the US, Canada, Italy, Switzerland, New Zealand and Bulgaria. These relationships have led to Rotarian exchanges, projects, visits of Rotary volunteers, benefitting the development of Rotary in District 2225.



DISTRICT 2225  
5 000 000 sq. miles

**Cover page**

RC Krasnoyarsk-Yenisei and its project, "A Good Park" focused on supporting children with disabilities. It drew partnerships and involvement from active citizens throughout the city, created significant visibility for Rotary and been funded through local sponsors and TRF.

